Digital Archiving in the eGovernment Framework in Estonia

National Archives of Estonia Bern, 21.09.2011

Today's topics

- E-government in Estonia
- E-government infrastructure
- E-government and archives

Demographic facts about Estonia

- Population: 1.3 million
 - CH: 7.9 million
- Area: 45,000 km²
 - CH: 41,300 km²
- Population density: 30 persons/km²
 - comparable to Kanton Graubünden
- 226 municipalities

Need for e-government

- In order to offer public services reasonably close to everyone and of sufficient quality, every second person should be a public servant..
- The e-Stonia solution
 - Most frequently used services are also available as (centralised) e-services
 - Minimise the need for face-to-face contact
 - Local governments still serve as local access points for services but can have fewer and more qualified employees

The e-Government Infrastructure

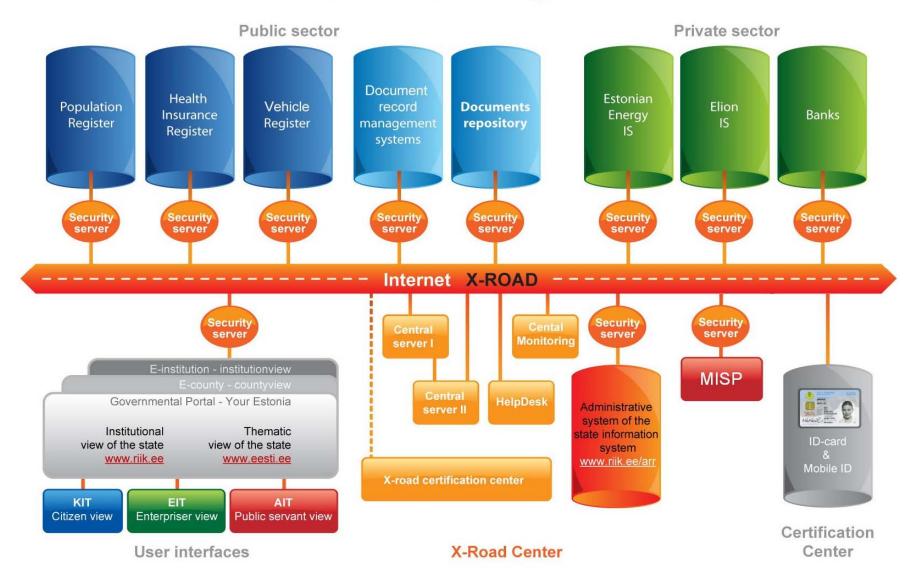
National ID card

 Every resident older than 15 is required to have an ID card which includes means for electronic authentication and digital signing



The X-Road Infrastructure

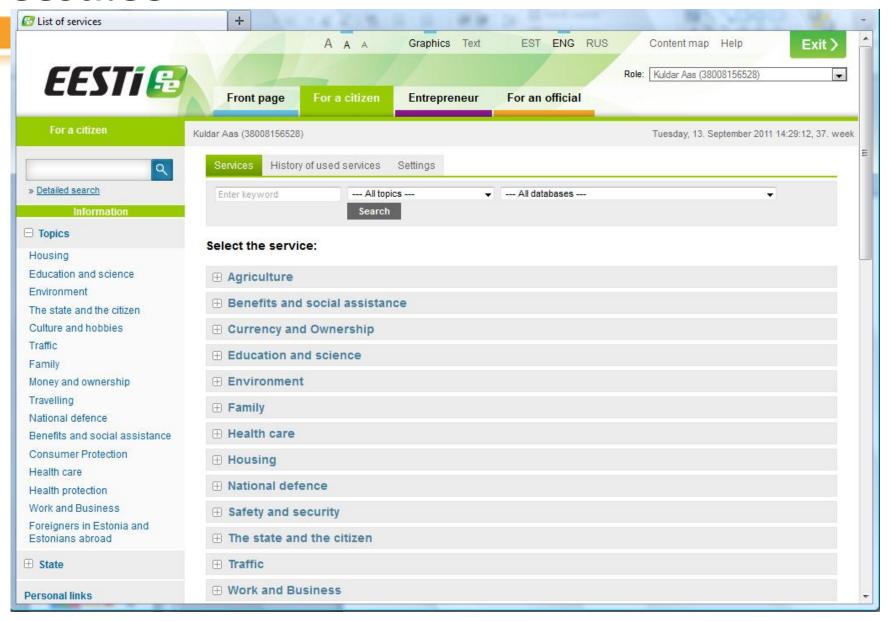
Estonian information system



State Information Administration System

- Central registry for ...
 - .. all public sector information systems, including EDRM systems
 - .. data gathered into those systems
 - .. services offered by those systems
- Used to
 - Maintain the "big picture" who is responsible for public information
 - Fulfil the Estonian data duplication avoidance principle – citizens should not be asked the same information twice!

eesti.ee



Statistics 2010

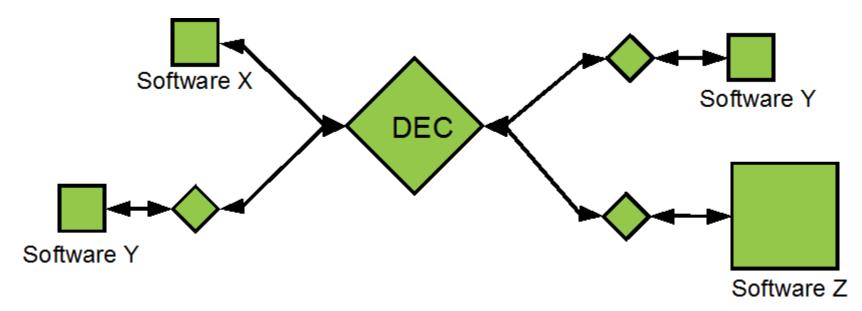
- ID-card and digital signature
 - 1,1 million cards issued
 - 400,000 persons have used their digital signature
- X-Road and eesti.ee
 - 150 databases connected to the X-Road service
 - About 1,500 services available, many of those being complex services using data from multiple databases
 - Services used 226 million times
 - 9,900 visits in eesti.ee a day

Success stories

- E-Tax Board
 - Used by 92% of population for income tax declaration
 - takes about 10 minutes
 - tax returned in 5 days
- E-business
 - Register your company in less than an hour!
- E-health
 - Secure system to store the patients' health data and make it available to authorised doctors
- E-school, e-voting, online applications, ...

DEC – Document Exchange Centre

 DEC is an information system that provides a central document exchange service for EDRM systems and other information systems dealing with documents



UAM – Universal Archiving Module

- Software tool developed by the National Archives of Estonia to support agencies in:
 - Creating archival description and technical metadata
 - Validating and migrating computer files
 - Creating the XML transfer package (SIP)
 - Online transfer to the National Archives using DEC / X-Road

Ideal service workflow

- Citizen initiates a service with a request in eesti.ee, in the agency or municipality
- Agencies process the service digitally using their EDRMS or other relevant systems, reusing as much as possible information already available, and exchange it via DEC
- The result is returned to the user either digitally (e-mail, eesti.ee) or if really necessary, on paper in the agency or municipality

Problems behind the facade

- While central e-services are quite good, the efficiency of doing work electronically could be better and more widespread across the whole public sector
 - Many agencies still lack knowledge and competence to analyse and apply IT solutions
 - Especially smaller agencies and municipalities are having it hard to find competent IT staff or partners
 - Lack of interfaces (technical interoperability)
 between central and agency systems
 - Lack of trust in IT solutions
 "I'll print the record just to be on the safe side"

Next actions

- More publicity of basic principles and methods!
- Hands-on training of IT tools
- Facilitate collaboration and best-practice sharing
 - Proposed mentoring environment
- Sharing resources among smaller agencies and municipalities
- More attention towards usability and simplicity when developing new solutions

E-government and the archives

Changing scope of the archives

- Due to the fragile nature of digital information action is needed in the early phases of the lifecycle
- Archivists as crucial partners in e-government activities
 - Participation in e-government and interoperability workgroups
 - Participation in the development of key infrastructure components
- Archivists as teachers and consultants
- Archives as part of public service provision

Change in legislation

- New archival law and guidelines in 2012
 - Shorter transfer periods 10 years instead of 20
 - Shorter transfer intervals 3 to 5 years instead 5 to 10 years
- Official digital deposit service for records with long-term retention periods
- Updates in appraisal and acquisition principles
- Regulation of hybrid transfers
 - Incl. a strict "no hybrid files" policy

Changes in appraisal and acquisition

- Digital information is often duplicated in different forms and locations
 - Duplication on analogue and digital records as well as agency databases
 - Duplication between agency records management and central information systems
 - Who is the owner of information?
- Appraisal and acquisition principles are being modified to take into account multiple copies and usability aspects

Changes in the transfer process

- The number of records created in agencies is growing
 - How to make sure that the (more frequent!)
 transfers still provide enough control and quality?
- Estonian approach
 - Reuse of records management metadata
 - Automation of quality control processes, including the provision of necessary tools for agencies (UAM)
 - Participation in semantic interoperability initiatives

Need for competent employees!

- To achieve all of this we need:
 - Additional lecturers, consultants, IT analysts and developers
 - Who have a wide area of knowledge (e.g., appraisal, classification, process analysis, digitisation, digital preservation techniques, etc.)
- Rapid change of IT platforms what you learn today is obsolete tomorrow

How to achieve the impossible?

- Make your problem public
 - Much effort into "educating" responsible e-government officials about archival principles
- Maintain your contacts
 - Selected experts from different fields meet regularly and discuss archival issues
 - Need for archival participation in central projects has decreased
- Let others do the work
 - Training is important but it is impossible to reach everyone
 - Use of selected agency records managers to teach digital preservation principles enriched with their own practical experiences

New directions in archival education

- Toolset vs mind-set
 - Until recently archival education was about the toolset: what tools to use in certain situations
 - Archivists and records managers today need to apply the appropriate mind-set of key principles and methods in a constantly changing world of tools
- More emphasis on collaboration
 - There is a gap between the principles of IT and archival science
 - Need for common training and workshops to facilitate knowledge sharing between these communities

Summary

- Estonia has come a long way to set up necessary infrastructure and principles for effective egovernment
- To harness its full potential more attention needs to be applied on wide-scale implementation
- Archives must have the motivation and energy to participate in e-government initiatives, without that they will struggle to keep up with public demand
- Key factor in achieving this is the growth of competencies both inside and outside the archives

Thank you for your attention!